

Canada India Insight

Website : www.imec.biz

Call - 416-827-5189 / (e-mail) Vipul@imec.biz

Bringing Canada & India Closer

Canada India Insight now has a monthly publication, weekly Talk Show on you Tube, a Podcast and an Annual Conference (see the Ad below). Join this exclusive platform connecting Business and Political leaders on the Canada India Corridor.

Visit www.imec.biz for more.



India is Canada's largest source of foreign students and new permanent residents to Canada. In late July, Canada's Minister of Small Business, Export Promotion and International Trade Mary Ng discussed the CEPA and FIPA negotiations with her counterpart, Minister of Commerce & Industry Piyush Goyal. Read this and more in a candid conversation with Global Affairs Canada

Read more on Page 2



Commonwealth

From Resignation of Bill Morneau to Erin O' Toole's Victory, China to Kamala Harris, August has been an eventful month. Read Canada India Insight Editorial Commentary on these important developments

Read more on Page 3



In an age of Social Media and quick soundbites, **what is the future of Print Media ?**

In an exclusive Media Webinar Print Media : "How Relevant, Responsible, Sustainable ? ", Canada India Insight Editor Vipul Jani talks to Adrienne Batra, Editor-in-Chief, Toronto Sun and Ruben Banerjee, Editor-in-Chief, Outlook Magazine (India).

Read more on Page 4



India has moved up significantly in the world bank's ease of doing business. Canadian Pension funds have invested 22 billion US\$ in India, which today permits 100 percent FDI in almost all sectors, Says Invest India, the National Investment Promotion Agency of India, under the Union Ministry of Commerce & Industry.

Read more on Page 5



After 34 years, the Govt of India has approved a new National Education policy. It aims to bring revolutionary changes to the Indian Education System, changing the Academic Structure from 10+2 years to 5+3+3+4 years, multiple exit and entry programme, offering a one year Master's Degree, Multidisciplinary Education and more. Explains Prashant Srivastava from Seneca College.

Read more on Page 6



Brampton Mayor Patrick Brown, fondly called Patrick bhai by Indo Canadians, has been to India 20 times, more than any other Canadian political leader. In an exclusive Guest Column, Mayor Brown talks about his love for India and how Brampton means business.

Read more on Page 7

Governors, Lieutenant Governors and Administrators (India)

India and Canada are two vibrant democracies with similar systems in place. States in India have Chief Ministers and Governors, while Provinces in Canada have Premiers and Lieutenant Governors. In earlier editions, we have already written about Prime Ministers, Presidents and Chief Ministers. This month, meet all the Governors (India) in our special feature Down the Memory Lane.

Read more on Page 8

Impact Media & Events Corporation (IMEC), in association with  presents...



Canada India Insight

An interactive, thought-provoking Conference on Canada-India relations.

Theme : Canada India Relations: Realities of Today & Vision for Tomorrow



His excellency Mr. Ajay Bisaria
High Commissioner of India.



Hon. Vic Fedeli
Minister - Govt. of Ontario



His Excellency Mr. Anshuman Gaur
Deputy High Commissioner of India



Mr. David Agnew
President, Seneca College



Mr. Sandeep Goel
President & CEO,
ICICI Bank Canada



Hon. Ranj Pillai
Deputy Premier,
Yukon



Hon. Minister Som Parkash
Minister of State for Commerce &
Industry, Govt of India.



Will Announce
Soon

Virtual Conference

Wednesday, September 30, 2020.

10.00 am to 12.30 pm EST (Canada)

/ 7.30 pm to 10.00 pm (India)

Supported by:



High Commission of India
Ottawa



Canada India USA
Development Forum

India is Canada's largest source of foreign students and new permanent residents to Canada



Global Affairs
Canada

Canada India relations are at a unique stage right now. After the blow hot (read Harper era), blow cold (read Trudeau first term) phase, things seem to be getting better and more friendly. Canada India Insight Editor Vipul Jani reached out to Global Affairs Canada and sent a few questions to Foreign Affairs Minister Francois Philippe Champagne. After several weeks of phone calls and emails, we received the following responses, attributed to their trade commissioner service, South Asia Division.

We hear the CEPA and FIPA discussion is on again. Can you update the progress on these discussions with India ?

Canada and India are working to ensure that the bilateral trade relationship reaches its full potential. A Comprehensive Economic Partnership Agreement (CEPA) and Foreign Investment Promotion and Protection Agreement (FIPA) would create new opportunities and deepen economic relations between our two countries. Officials from Canada and India conducted a stocktaking meeting by video conference on the CEPA and FIPA in June. Both sides are now reflecting on key outcomes from the discussion with a view to determining next steps. Discussions have also taken place recently at the Ministerial level: in late July, Canada's Minister of Small Business, Export Promotion and International Trade Mary Ng discussed the CEPA and FIPA negotiations with her counterpart, Minister of Commerce and Industry Piyush Goyal, while also discussing ways to expand the Canada-India commercial relationship.

With the bilateral visits and delegations currently off due to Corona, what is the level of engagement with

Canada India Insight

India right now as there are several issues of mutual interest between the two, including the fight against Corona and the larger China issue?

While the global COVID-19 pandemic has been an unprecedented global crisis, it has also offered opportunities for



the Canada-India relationship. Since the onset of the pandemic, Canada has held regular bilateral interactions with India across all levels.

In fact, since I have assumed the Foreign Affairs portfolio, I am pleased to have developed a close working relationship with India's Minister of External Affairs Subrahmanyam Jaishankar, having hosted him in Ottawa in December 2019 and spoken with him four times since March 2020. Minister Ng has also spoken with her Indian counterpart on numerous occasions, while Prime Ministers Trudeau and Modi have spoken as well. Together, these regular interactions have facilitated close collaboration between India and Canada on response plans for COVID-19, sustaining global supply chains, two-way repatriation efforts and global coordination on pandemic response and sustainable economic growth. This close cooperation continues today on matters such as the development and distribution of potential COVID-19 vaccines, new product exports and initiatives to boost trade.

Beyond the pandemic, we continue to deepen cooperation in areas including: advancing environment and climate change action, combatting terrorism,

and upholding the rules-based international order. Canadian officials based in India also continue to host virtual events and pursue initiatives designed to advance long-term bilateral commercial ties. India remains a priority market and key trading partner for Canada.

High Commissions of Canada and India are actively engaged in repatriation flights and ensuring safety of their own citizens in respective countries. Can you tell us a bit more about the work both countries are doing together on that front?

All over the world, COVID-19 has caused sudden border restrictions and flight cancellations, leaving Canadians stranded outside of the country without a way home. The Government of Canada facilitated over 50 special flights from India to Canada thanks to the coordinated efforts between the two countries. In turn, Canada has been pleased to support India's repatriation flights for Indian nationals stranded in Canada.

Is Canada ready to put the recent strain behind and work on strengthening relations with India again, as a warm bilateral relationship will be of immense benefit to both.

Canada-India relations are now experiencing a period of unprecedented growth. India is Canada's largest source of foreign students, and the number one source country for new permanent residents to Canada. Before the onset of the pandemic, we were seeing double-digit growth in tourism flows both ways. Our bilateral trade and investment relationship is

strong, with record numbers in 2019 of \$10.1 billion in bilateral trade and an estimated \$60 billion in Canadian portfolio investments in India. Over 500 Canadian companies maintain a physical presence in India and we estimate that over 1,000 Canadian companies do business there. The Government of Canada helps Canadian firms to offer high-quality goods and services in Indian markets, a positive outcome for Canadians and Indians alike.

Canada is committed to pursuing an ambitious agenda with India that will take full advantage of shared interests both bilaterally and multilaterally, including in areas such as trade and investment, science and technology, climate change, peace and security, and the rules-based international order.

Any other developments you may wish to share on the Canada - India Corridor.

The past year has been a productive one for the bilateral relationship and we continue to expand into new areas. In January 2020, Canada and India conducted a first joint training for our diplomatic corps. The following month, Polar Knowledge Canada signed a Memorandum of Understanding with India's National Centre for Polar and Ocean Research. Last month, Canadian firm Bombardier won an \$ 800 million contract to supply 201 rail cars in India from its Indian facilities. And when COVID-19 threatened to disrupt medical and pharmaceutical supply chains between Canada and India, our strong bilateral relationships enabled industry in both countries to maintain production lines.

(Information provided by Global Affairs Trade Commissioner Service, South Asia Relations Division, Global Affairs Canada)

Editorial

- Vipul Jani



A lot of things happened in August. Canadian economy is more or less back up and running as Corona cases are not growing at an alarming pace anymore and almost all sectors are now open, except maybe large events and two sectors – Travel & Hospitality – may take a little longer than others to recover.

So, as we do every month, let us discuss the major events one by one :

- The WE scandal has cost Finance Minister Bill Morneau his job. After putting up a brave face for sometime, Prime Minister Trudeau finally said “ No We, just Me ” and threw Bill Morneau under the bus. No one really expected Mr. Trudeau to fire himself, did we ? But he knew that just firing Mr. Morneau will not be enough, so Mr. Trudeau prorogued (suspended) the Parliament, effectively shutting down all Parliamentary Committee investigations in the WE Scandal and buying him some time. Hoping that when Parliament resumes next month, Canadians will forget and move on. Wishful thinking or will Canadians actually forget and forgive even this too, time will tell. One thing is for sure. The level of Canadian Politics has really gone down so low, as compared to when I came to this country in 2000. Ethics, Honesty, Resigning on principle or on moral ground, fiscal prudence and accountability. These words seem so foreign in today's Canada. What a shame.

- Chrystia Freeland, the Minister of Everything, is now the Finance Minister. However, the way she was nodding and eye-popping every few seconds during Prime Minister Trudeau's speech was very very unusual and to say frankly, looked like she was overdoing it, even if

it was intended to show her support to Trudeau.

- In another major development, Erin O' Toole has become the leader of the Conservative Party. Canada



India Insight reached out to both front runners Peter McKay and Erin O' Toole all the way back in May and we also rightly predicted Mr. O' Toole's victory. Mr. O' Toole has been criticizing China heavily during the campaign, let's see what action he now proposes to take. Will he be able to persuade Jagmeet Singh of NDP to pull the plug from under Mr. Trudeau's feet and trigger a fall election ? To me, chances are slim. NDP may settle for Universal Pharmacare



Erin O' Toole

or some other Social crumbs offered by the Liberals in their new throne speech and support the govt for now and then pull the plug in the Spring, so they can go back to the voters, expecting a few more seats next time.

- India celebrated 73rd National Day on August 15. While it is celebrated as an

Independence Day, I believe it's time to use the word

“ National Day ” instead. If Indian civilization has been around for over 5000 years as we proudly keep saying, then the British were there for a mere 200 years in it. Why to immortalize them for ever ? Are we going to say Independence Day for another 200 or 2000 years ? Also, I fail to understand, why is India still a part of Commonwealth ? Remember, it used to be called a British

Commonwealth, largely made up of former British Colonies. Whatever nice words are used to describe it's mandate, the reality is, It serves only one purpose, to keep Britain relevant, with Queen of England as

it's head and Prince Charles as her Successor. Britain is neither the strongest Military Power, nor the strongest Economy in the world. We wish Britain well, but it's time to get out of Commonwealth (I personally call it Commonsense and I am entitled to my personal opinion) and celebrate a National Day from August 15, 2021. I hope these suggestions gain traction. It's high time.

- China is still occupying land in Indian territory and although India has been taking economic steps every few days, they are clearly not enough to force China to go back. How long can India avoid a military response and how will such inaction impact India's geopolitical standing is becoming more critical by the day. Other smaller nations in India's neighbourhood will surely be watching if India is able to regain the space and at

what cost ?

- Kamala Harris becoming Joe Biden's Vice Presidential ticket has created quite a buzz within the Indo American community and to some extent, even in India. To all those over enthusiastic people, maybe they need to relax and wait a little bit. I have not heard Kamala Harris addressing herself as Indo American or even if her Maternal side was Hindu, she is not practising Hinduism either. While religion is a matter of personal choice, does she even consider herself a friend of India, shouldn't we wait to see a bit more action on the ground on



Kamala Harris

that front, before declaring this an early Diwali and celebrate ? Just because someone is of Indian Origin, doesn't mean he or she is a friend of India. Take it easy folks, as they say in Hindi, Delhi (or White House) abhi door hai.

- Lastly, Canada India Insight Conference is now going Virtual on September 30. See the Ad on Page 1. With a You Tube Channel, a Podcast, Webinars, Conferences and this Publication, Canada India Insight now offers multiple platforms to all companies working or interested in the Canada India Corridor. Come, join us and let us grow together. E-mail us for more information : Vipul@imec.biz / See all our work at www.imec.biz

Contact Us

Editor & Publisher : Vipul Jani

11 Crown Victoria Drive, Brampton, Ontario L7A 3A2, Canada
(Phone) 416-827-5189 (E-mail) Vipul@imec.biz (Website) www.imec.biz

Disclaimer :

Canada India Insight is a monthly e-publication, soon to be printed on a quarterly basis. Articles, Guest Columns and Interviews published are for general information purpose only and we do not claim to provide any advice on any subject. Readers are advised to do their due diligence with regards to claims and offers made in the Articles or Advertisements. The sole purpose of this publication is to share information and knowledge vis-à-vis Canada India Trade and Overall Bilateral relations. Canada India Insight is supported by Canada India USA Development Forum (CIUDF), a Canadian Not for Profit Organization, working to promote bilateral and trilateral relations between Canada, India and USA.

“ Print Media : How Relevant, Responsible, Sustainable ? ”

By : Vipul jani

Print Media is facing unprecedented challenges on multiple fronts, with Social Media giants eating up their Ad revenues, allegations of fake news, newspapers closing down and more firing at newsrooms than hiring. To discuss these issues, Canada India Insight Editor Vipul Jani hosted a Media Webinar titled “ Print Media : How Relevant, Responsible, Sustainable ? ”

Adrienne Batra, Editor-in-Chief for the Toronto Sun (Toronto) and Ruben Banerjee, Editor-in-Chief for Outlook Magazine (New Delhi) joined the Panel as Speakers, while Nadira Hamid, CEO, Indo Canadian Business Chamber (New Delhi) co-moderated the session with Vipul. Here are the Excerpts :

(Vipul) Most people don't have time to read long articles and just check the headlines on their Cell phones. Facebook and Google post articles for which we do all the legwork but they don't share the Ad revenue with us. Companies are now joining hands to fight this in UK, Canada, Australia and elsewhere. How can the print media face this challenge and survive ?

(Ruben – Outlook) : As long as humanity exists, Media will survive. It has become a fashion to say that Digital Media is thriving and Print Media is suffocating. In India last year, Ad Revenue for the Digital Space was around 14,000 crore Rupees, out of which 11,000 crore Rs. went to only Facebook and Google, 500 crore went to The Times of India. So, everybody else was fighting for the 2500 crores left. Media needs big bang reforms. It's part of a Govt's mandate, Constitutional Mandate that Media is allowed to say what it wants to say but (for that) the Govt must also ensure that we are in a position to say what we want to say. There are a whole lot of other big bang, institutional reforms also required. There are more than 150,000 periodicals in India. Many of them print just a few copies to get the Govt. Ads. We can not be so dependent on Govt. Ads. However,

I feel there is still a strong appetite for good, credible content.

(Adrienne – Toronto Sun) : This is the situation every Media House is facing in the world right now. Interestingly, in the time of Corona, we have never been more needed, more relied upon,



never been more busy or relevant. Still, in my newsroom, I had to do layoffs, cut the size of the paper and the budget. Whether Print, Radio or TV, all Platforms in Canada have been affected. Corona has only accelerated the pressures that we were facing. Problem is, we didn't keep up to speed with how people were getting their news as did the Social Media Platforms. We had to face Video Content vs a lot of words. We had to do it with fewer resources. We, Editors, have to shift our mindset to what the audience wants. We are far, far behind schedule and will have to catch up or face extinction.

Newspapers are yesterday's news tomorrow, right ? We have to increase our readership and may be able to do it only through Digital Subscriptions i believe. We are prepared to tell the Govt. to take on the tech giants because they don't pay taxes on Digital Advertising which they are offering for a miniscule amount, while I don't have money to pay my journalists, so there has to be some levelling of the playing field. We also have to look inward and provide content that people want to read and see.

(Nadira – ICBC) : How will Print Media survive Vs Online Media ? In India, people still prefer to read newspapers in their local language plus there could be Network issues too. In Canada,

there may not be problems with connectivity or regional languages. In India, the Govt is still controlling and it has an effect on which newspaper is talking about what. What's it like in Canada ?

(Adrienne – Toronto

Sun) : Canada is a very large,

geographically challenged country in terms of accessibility, especially in the Northern Regions. Recently, the Govt decided to bail out the Media to the tune of \$ 600 million. Philosophically, you do not waste taxpayers money to prop up a private industry. You should be able to provide a good enough product that people would buy it. However, we had to take those tax credits and bailouts. Canada subsidises a media behemoth (CBC) to the tune of one billion dollars a year and it's hard to compete with them when you are a private company, not getting taxpayer money every year.

In Canada, the largest growth in Print Media is in Ethnic Media – the Polish, Ukrainian, Indo Canadian ones. I can not compete with a small ethnic paper in Brampton, but as a mainstream publication, maybe I can do more stories that are relevant to them and yes, we are very independent here.

(Ruben – Outlook) : Mainstream Media provides you Editorial rigour, which Social Media doesn't. Unlike the West, Print Circulation is going up in India. From around 30 million in 2006, we are now around 68 million in 2016. My Magazine (Outlook) has grown 10 % in the last year, but it's actually adding to the pressure because we subsidise our product so much. Readers have to know that

they need to pay for good content, it can not be free. Our production cost is higher than the selling cost. So, the more we sell, the more we lose.

(Vipul) : How do we challenge Fake News and Ads / Advertorials disguised as Articles and with Newspapers closing down and mass layoffs, what's the incentive for a young person to take Journalism as a Career ? Where are we going to get the next set of bright Reporters and Editors ?

(Adrienne – Toronto Sun) : Fake News has always existed everywhere around the world. Fake News is generally an opinion that you do not agree with. There is actual fake news too, which is completely concocted, made up. But that's where the editorial rigour comes to play in mainstream media. We still do fact check and still trust but verify. For young journalists, it's pretty tough to make an argument these days when journalists are losing their jobs left, right and centre.

(Ruben – Outlook) : The going will be tough in the next one or two years but I still have faith in our resilience. We will set our house in order. If subscriptions can work for New York Times, I don't see any reason why it won't work for Outlook or India Today or Times of India. In the meantime, it is going to be very painful. I also had to let go my people. We have to cut costs, be more productive organizationally and we can still turn this around.

(Vipul) : Is a tie-up for Media companies in Canada and India a possibility ?

(Adrienne – Toronto Sun) : Yes, looking at the Diaspora here and so much connection between our countries, collaborations are always important. Someone is going to figure something out and we are all just going to replicate it.



Vision for a 'New India': FDI promotion and Invest India

Invest India is the national Investment Promotion Agency of India under the Union Ministry of Commerce and Industry. Governments and industry, both at the centre and the states, share a near equal stake in Invest India, making it India's nodal agency for foreign investment promotion.

Invest India is a large ecosystem of multiple government initiatives led by its expert teams. These include 'Make in India,' 'Startup India,' 'PMSTIAC,' 'AGNi, and 'India Investment Grid,' that together strive towards building a 'New India'.

Thus far, Invest India has received 238,434 business requests while USD 161.60 billion worth of investments are in the pipeline. Further, 34,766 DPIIT-recognised start-ups are registered on the Startup India portal, a platform under the Startup India initiative announced by Prime Minister Narendra Modi in 2016. Startup India is a one-stop platform for all stakeholders in the Startup ecosystem to interact amongst each other, exchange knowledge and form successful partnerships in a highly dynamic environment.

• Investment Promotion and Facilitation

Since 2014, India has moved up significantly in the World Bank's Ease of Doing Business (EoDB) index. It is a favoured manufacturing destination with robust infrastructure, policy support structures, and a large workforce.

India has pan-sectoral industries and services that are based on traditional composition of regional societies and economies across 28 states and 9 union territories (UTs) who devise policies and develop infrastructure to support both traditional and emerging sectors. For instance, India

is a leading manufacturer of textiles and pharmaceuticals sectors, both of which have a large presence in Maharashtra, Tamil Nadu, Telangana, and Gujarat while India's massive electronic systems design and manufacturing (ESDM) and IT services sector is mostly

centred in and around Andhra Pradesh and Karnataka in addition to Electric Mobility and Medical Devices and the two sunshine sectors of India. The Government is in the process of building dedicated industrial parks at strategic locations for these sectors.

• How Invest India works

We are structured to serve the entire spectrum of FDI promotion in the country. Our research unit first identifies key sectors for investment and our facilitation teams then reach out to potential investors globally, providing them with assistance to set up operations in India. This includes coordinating with governments and their departments to acquire required clearances and approvals. Additionally, Invest India assists companies to overcome operational difficulties and communicates policy inputs from the industry to relevant stakeholders.

Since the pandemic halted international travel, Invest India has started a virtual, sector-specific Exclusive Investment Forum (EIF), a platform for international investors to interact with different states, understand their policies and potential business opportunities. This initiative included multiple

video conferences and webinars with potential investors wherein we showcased the India opportunity.

• Canada and India relationship

Between April 2000 and March 2020, Canadian FDI equity in India in sectors like

services, energy, construction, computer hardware and education has been USD 1.94 billion.

As India moves towards Atma Nirbharta (self-reliance), investment opportunities in infrastructural projects have multiplied. Canadian investors have already put in nearly USD 15 billion in national infrastructure including long-term brownfield assets like railway stations, airports and roads. Canadian Pension Funds have invested USD 22 billion in India and the Canada Pension Plan Investment Board recently committed USD 225 million to the India Resurgence Fund, a distressed assets buyout platform. Since 2014, there has been an inflow of USD 7.421 billion as Canadian FDI in India.

Bilateral cooperation spans sectors like animal husbandry, food processing technologies, medical devices, financial services, technology, heavy engineering and technology. Invest India actively engages with companies like McCain, which has invested nearly USD 100 million in its new facility in Gujarat to expand its capacity in the frozen food segment.

Startups play a critical role in the 'next-phase' of growth in any country. In order to

strengthen the startup ecosystem in both India and Canada, Invest India has signed a MoU with the Toronto Business Development Centre (TBDC) to foster startup collaboration. Invest India and TBDC to work together to co-create programs for mutual benefit of startups in both countries by identifying relevant partners including co-working spaces, incubators, corporates and more.

Education is equally central to this relationship. India's demographic dividend—62.5 percent of the population is under the age of 29—contributes to a highly productive workforce. However, only five percent have any formal skill training, creating numerous opportunities for Canadian universities and institutions to promote mass skill development programs in India.

• Going Ahead

India is one of the fastest-growing markets globally—with a young population, strong macroeconomic indicators, and a politically stable government working to accelerate reforms. Even during Covid-19 related lockdowns, India has ensured equitability and disbursed over one lakh crore rupees to help India's rural economy. Manufacturing in India is the next frontier, and under the Modi government, India is set to scale new heights. Companies like GE, Abbott and Cummins have setup their operations, proving that India will play an important role in the global supply chain. Today, India permits 100 percent FDI in almost all sectors and has relaxed most of its regulatory processes. We, at Invest India, continuously strive to make investing in India an effortless experience.

(By : Remya Lakshmanan and Aarushi Aggarwal, Strategic Investment Research Unit, Invest India)



National Education Policy aims to bring revolutionary changes to Indian Education System

By : Prashant Srivastava, Director South Asia, Seneca International

After 34 years on July 29, union cabinet of Government of India approved the National Education Policy 2020. Previously it was known as National Policy on Education (NPE) introduced in 1986 and modified in 1992. The first education policy was introduced in 1968. NPE was about access and equity on education (availability and fairness). Only change in NPE happened was with the right to education act in 2009 (4th Aug 2009).

National Education Policy 2020 (NEP) introduced by Modi Government is about access, equity, quality, affordability and accountability with a focus on vocational and research education. Intensive consultation was done with all stakeholders across India and 200,000 suggestions were received on the draft NEP. NEP aims to bring revolutionary changes to the Indian Education System. The first change: name of the Ministry has been changed from MHRD to Ministry of Education. NEP 2020 designs a vision and framework for both school and higher education. It proposes to increase the funding on education to 6% of the GDP; currently India spends 3% of its GDP on education. Government has proposed all colleges other than legal and medical to be under one regulatory body, to be called Higher Education Commission of India. Top 100 foreign institutes will be given permission to set up their campuses in India. A common national professional standard will be set for all teachers by 2022. The policy proposes to set the four year integrated B.Ed as the minimum educational qualification for teachers by 2030. By 2040 most educational institutes will be made multidisciplinary. Gross enrollment ratio aims to be risen up-to 50% by 2035 (26.3 % in 2018-19). The report card will account more for skills and capabilities, than marks. This will lessen the peer pressure and

motivate students to follow their passion. Education system will move away from memorization, the exams will have two parts:

1. Objective and
2. Descriptive. Exams will promote application of knowledge, rather than rote learning.

Other Key proposals of NEP 2020

1. Transforming curricular and pedagogical structure.



Prashant Srivastava

NEP proposes to change the school's academic structure from 10+2 years to 5+3+3+4 years format. It will start with five years of foundation with first three years as preschool, followed by grade 1 and 2. The foundation stage will focus on multilevel, play/activity-based learning. Grade 3 to 5 will be preparatory or primary year of schooling. Preparatory stage will focus on play, discovery and activity based interactive classroom learning. Grade 6 to 8 will be middle school and finally four years from grade 9 to 12 will be secondary school. The middle stage will focus on experiential learning, in sciences, mathematics, arts, social sciences and humanities. The secondary stage will focus on multidisciplinary study, greater critical thinking, flexibility and student choice of subjects. It is for the first-time preschool KG, LKG and UKG will be included as part of the formal education system. Previously one could join grade 1, without going to pre-school. The NEP gives more emphasis on early childhood education. This will bring Indian Education System, similar to the western education system of developed countries.

NEP 2020 has more focus on vocational studies at the school level. Government has tried to attempt to change the mind set of Indians, who consider vocation education leads to low level jobs and proposed to introduce vocational internships for students right from grade 6. There will be a 10-day bag less period for students in the middle school during which students will be exposed to vocational jobs. To develop the 21st century skills NEP proposes to introduce coding from grade 6 onwards. Government aims to provide exposure of vocational education to 50% students by 2025. The reports cards will include self-assessment by students and peer review in addition to existing teacher's evaluation sheet. The NEP proposed to create a national standard setting body, PARAKH: Performance Assessment, Review and Analysis of Knowledge for Holistic Development, to set the standards and guidelines for assessments across all schools in India.

2. Multiple Exit and Entry programme

Undergraduate degree structure will be available for 3- and 4-years duration with multiple entry and exit options. For example, a student who may leave education in between due to family or financial issues, may continue education later. A student will be awarded certificate after one year of education, advanced diploma after two years of education and bachelor's degree with three- and four-years course. As per new policy, undergraduate degree system will be credit based. *1 credit = 1 hour of teaching (lecture or tutorial)

= 2 hours of practical/field work

The credit-based system will provide flexibility in designing course curriculum. There will be an academic bank of credit, which will digitally store credits earned by different educational institutes. Degree will be awarded based on the credits earned.

The option of offering a 1-year master's degree

For students who have completed four years of undergraduate degrees with research, for them the Masters degree will be of one year. The master's degree will be for two years for students who have completed undergraduate degree of three years. The second year of master's degree will be research based.

Example:

For students who have completed BA/BSc./B.Com it will be 3+2 structure

For students who have completed B.Tech, B.E. and B.Pharma it will be 4+1 structure

3. Introduction of Multidisciplinary education

The NEP aims to create flexibility in education by introducing Multidisciplinary education, with no hard separation between arts and sciences, curricular and extracurricular activities, vocational and academic streams. A student will be able to study physics but will be able to take course of arts as minor.

Language of education

As per NEP, the medium of instruction until at least class 5, and preferably till class 8 and beyond, will be home language, mother language, local language and regional language. Sanskrit and other classical languages will be available in schools at every level as an option.

Overall NEP presents much awaited reforms in Indian Education System at all levels. It opens doors for international collaboration, lays framework for Indian institutions to transform and become globally competitive.

Factsheet :

- India has the World's largest population of about 500 million in the age group of 5-24.
- Number of colleges and universities in India reached 39,931 and 993, respectively in 2018-19.

As Canada's youngest and second fastest growing city, Brampton means Business.



By : Patrick Brown

I want to congratulate Vipul on his new monthly publication, Canada India Insight. It is great to see Brampton business leaders succeed. I look forward to participating in his next conference virtually on September 30th.

As many people know, I am very fond of India and the people of that great country. I have been there many times for various reasons – in fact, this past January was my 20th visit to India. I was excited to be sharing Brampton's value proposition with businesses in India. New investment in our City benefits everyone.

My trip to India continued Brampton's Foreign Direct Investment journey with a jam-packed and highly successful mission to India. We already have many ties with India here in Brampton and we are excited to build on those relationships.

We met with a number

of Indian businesses and had conversations with dozens of India-



based start-up companies who are coming to Canada under the Start-up Visa program. Many are extremely interested in locating in Brampton, and we will do all we can to support them in getting here and building a successful, thriving business. New businesses mean new jobs for Brampton.

I was joined on this mission by a representative from our Rogers Cybersecure Catalyst.

Together, we spoke with companies

in the Cybersecurity field in India about the strides being made in establishing Brampton as a centre of excellence in Cybersecurity.

I also attended the Indus Food Fair and had meetings to discuss potential events in Brampton. I met with Yuvraj Singh from the GT20 to discuss welcoming the GT20 Cricket Tournament to Brampton once again this summer, and I met with Annu Kapoor, Indian film actor and television presenter, to discuss a visit to perform in Brampton in March. Unfortunately, with the arrival of COVID-19 many events in Brampton had to be cancelled this spring and summer.

Throughout the mission, I discussed Brampton's value proposition as an optimal location for businesses to locate, with the intention of bringing business and jobs to Brampton.

With each FDI mission,

we are increasing the potential of bringing more investment to our City, moving us towards achieving our Vision 2040 goals and advancing our Economic Development Master Plan. Stay tuned for more info about our FDI journey. Hopefully, next year our Economic Development Office will be able to resume our trade missions.

As Canada's youngest and second fastest growing city, we are becoming a major urban centre, a leader in innovation, talent, jobs, and investment – and it is all happening now! From an undeniable source of talent to a location with limitless access right next door to Canada's largest airport, Brampton means business NOW.

(His Worship Patrick Brown is the Mayor of Brampton)

Happenings

- Mahendra Singh Dhoni announced retirement from International Cricket on August 15 via Social Media. In a career of 16 years, Dhoni led India to a 50-overs World Cup, a T-20 World Cup and Champions Trophy Crowns. He scored 10,773 one-day and 4876 Test Runs.

- Niagara Falls and CN Tower were lit in Indian Tricolour



on August 15 in celebration of India's National Day.

- Prime Minister Modi laid the foundation stone for a Hindu Temple in Ayodhya on August 05, laying to rest a centuries-old dispute over Ram Janmabhoomi. A Grand Ram Temple is now expected to come up at the site in about 3 years time.

- Bill Morneau has finally

resigned both as the Finance minister and as an MP and Chrystia Freeland was appointed as Canada's first female Finance minister the very next day.

- Dream 11 will be the new Title Sponsor for Indian Premier League (IPL) Cricket Tournament for 2020. It will pay 222 Crore Rupees for the same. The BCCI will decide in January 2021 whether to continue with the original Chinese Sponsor Vivo for the remaining 2 years in it's contract, or to accept Dream 11's offer of 240 Crore rupees each for 2021 and 2022.

- Prime Minister Justin Trudeau prorogued (suspended) Canadian Parliament until September 23, effectively curtailing the various committee hearings into WE Scandal. Trudeau previously criticized former PM Harper for proroguing the Parliament and said on multiple occasions that he will never prorogue the Parliament, and yet, he did it anyway.

Seneca

TORONTO CANADA

Open to the World.

Choose from more than 170 programs. Each one designed with input from business and industry leaders and will prepare you for success.

- 4-year bachelor's degrees
- 2- and 3- year workplace-ready diplomas
- 1-year career focused post-graduate certificates*



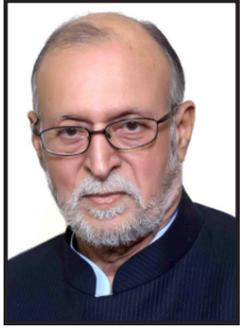
APPLY TODAY.

senecacollege.ca/international

Seneca is a government approved and recognized Designated Learning Institution (DLI).

*Also known as graduate certificates.

Governors, Lieutenant Governors and Administrators (India)



New Delhi
Lieutenant Governor
Anil Baijal



Rajasthan
Kalraj Mishra



Karnataka
Vajubhai Vala



Puducherry
UT – Lieutenant Governor –
Kiran Bedi



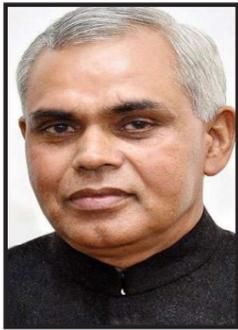
Maharashtra
Bhagat Singh Koshyari



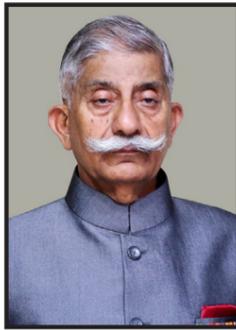
Uttarakhand
Baby Rani Maurya



Kerala
Arif Mohammed Khan



Gujarat
Acharya Devvrat



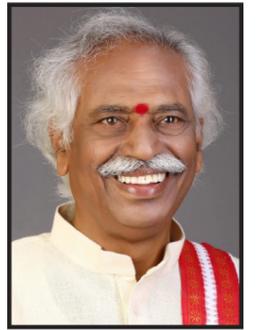
Arunachal Pradesh
Brigadier (Dr.) B. D.
Mishra



Odisha
Professor Ganeshi Lal



Haryana
Satyadeo Narain Arya



Himachal Pradesh
Bandaru Dattatraya



Goa
Bhagat Singh Koshyari



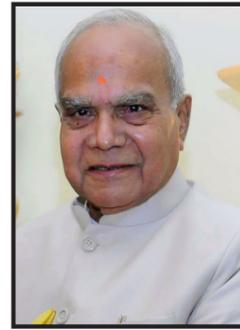
Uttar Pradesh
Anandiben Patel



Jharkhand
Droupati Murmu



Assam
Jagdish Mukhi



Tamilnadu
Thiru Banwarilal
Purohit



Andhra Pradesh
Biswa Bhushan
Harichandan



Mizoram
PS Sreedharan Pillai



Sikkim
Ganga Prasad



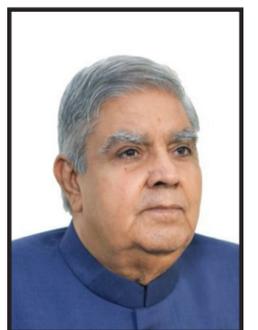
Nagaland
R N Ravi



Bihar
Phagu Chauhan



Manipur
Dr. Najma Heptulla



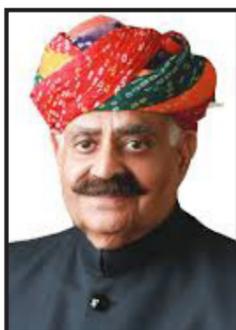
West Bengal
Jagdeep Dhankhar



Madhya Pradesh
Anandiben Patel



Meghalaya
Satya Pal Malik



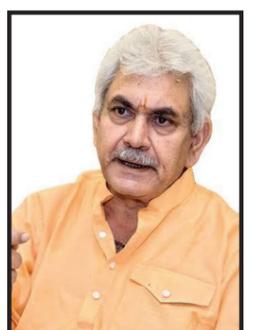
Punjab
VP Singh Badnore



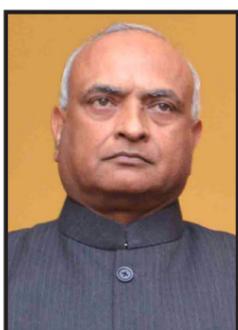
Tripura
Ramesh Bais



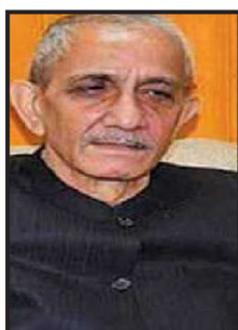
Telangana
Dr. Tamilisai
Soundararajan



Jammu and Kashmir
UT – Lieutenant
Governor –
Manoj Sinha



Ladakh
UT – Lieutenant Governor –
Radha Krishna Mathur



Lakshdweep Kavaratti
UT - Administrator –
Dineshwar Sharma



Diu Daman Dadra Nagar
Haveli – UT –
Administrator -
Praful Patel

Canada India Insight is
supported by:



Seneca